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Echopass Named a Red Herring Top 100 Private Company

Final selections follow a rigorous examination of company potential

San Francisco, CA - (May 11, 2004) - Echopass, the leading service provider of on demand contact center solutions, today announced that it has been selected as a 2004 Red Herring Top 100 Private Company. Each year, online publisher Red Herring evaluates the business models of hundreds of private companies globally and selects 100 it considers the “brightest stars in the business universe”.

Red Herring publisher Alex Vieux said the Red Herring 100 award has a tradition of identifying new and innovative technology companies and entrepreneurs. "At Red Herring, we scour the industry to identify the best and brightest technology companies that are transforming the current markets and creating new ones," said Vieux. "The Red Herring 100 is our annual list of the most promising private companies. Like Google, eBay, salesforce.com, and other previous Red Herring 100 alumni, these 100 have the potential to become the next titans of technology."

“It is an honor to be named to this well-respected list of winners and past winners, which includes our partner salesforce.com,” said Vincent Deschamps, CEO of Echopass. “Receiving this recognition in context of today’s difficult business climate makes our selection that much more meaningful.”

According to the publisher, this year's selection process was weighted to reflect the reality of survival in today's challenging marketplace: generating revenues and establishing a strong customer base and equally strong industry partnerships. The final selections were announced today and will be featured at the Red Herring Spring Conference May 18-20 in Monterey, CA. For more information about the annual Red Herring Top 100, go to www.redherring.com/rh100.

About Echopass

Echopass Corporation is the leading service provider of on demand contact center solutions for mid-tier enterprises, departments and branches of large enterprises and outsourcers worldwide. With a wide range of flexible inbound and outbound customer contact solutions, Echopass delivers rich functionality that is easy to deploy and use.

Echopass takes the pain and complexity out of implementing telephone and web-based customer contact solutions by integrating best of breed technologies and offering a full suite of service packages on demand. With Echopass, customers enjoy the benefits of high impact, cross channel customer sales, marketing and customer service applications in less time and at a lower cost than traditional, premise-based systems. Founded in 2000, Echopass is privately held, backed by top tier venture capital firms and headquartered in San Francisco, California with a world-class operations center in Salt Lake City, Utah. For more information, visit Echopass at www.echopass.com or call 1-888-622-5345.